



AISHA AHAMAD

CONTENT CREATOR & VIDEOGRAPHER

Social Media Manager | Content Creator | Web Developer

Creative digital marketer with **6+ years** in **social media**, **content creation**, **videography** and **web design** for brands in the UAE, USA, UK and the Philippines. I plan, shoot, edit and publish content myself, run **Meta Ads**, build websites and use **AI tools** to create faster, often as a one-person team managing several brands at once.

📍 Dubai, UAE

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✉ ahamadaisha.jpg@gmail.com

🌐 www.createdbyaisha.com

✓ Visa: Husband's sponsorship

✓ Available immediately

✓ Languages: English (fluent), Filipino (native)

VIEW MY PORTFOLIO



Scan to view



6+

Years of experience



4

Brands managed at once



8+

Websites built



AED 3k

Monthly Meta Ads budgets

• EXPERIENCE

Timeline

2026 – Present

Independent projects

AI Video Creator & Generative Content Producer · Dubai, UAE

- Produce AI videos end to end: scripting and prompting with Claude, generating shots with Seedance 2.5 and 2.0 and Higgsfield Genjutsu, and editing in CapCut.
- Create motion graphics with Higgsfield Katana and AI video with Xelta.
- Build reference images and characters for each video with GPT Image 2.5, Flare, Higgsfield Soul and Soul Cinema, Seedream and Nano Banana Pro.

Jan 2026 – Oct 2026

My London Skin Clinic

Social Media Manager | Web Developer | Content Creator · Dubai, UAE

- Led end-to-end digital marketing on my own for a Dubai skin clinic in a fast-paced environment.
- Filmed, edited, wrote copy for and published social media content every day.
- Planned sales-focused marketing strategies and ran paid ad campaigns to drive revenue.
- Maintained and updated the clinic's WordPress website.

Jul 2023 – Jan 2026

Ameritex Movers

Social Media Manager | Web Developer · Houston, USA

- Led digital strategy, content creation and WordPress website updates for Ameritex Movers and three partner organisations.
- Managed four brands at the same time, growing their online presence and audience engagement.
- Built and maintained the website for partner organisation NSA Houston on Wildapricot, and designed its event posters, calendars and Instagram stories.
- Designed lead-generation website pages and an online quote request form.
- Created promotional and referral-programme flyers and social media graphics.

• EDUCATION

2019 – 2023

Bachelor of Arts in Communication

Adamson University, Manila, Philippines · Magna Cum Laude

• MORE EXPERIENCE

Freelance & internships

Apr 2024 – Apr 2025

Phirst Park Homes

Social Media Manager | Web Developer | Content Creator · Manila, Philippines

- Built the company's real estate website from scratch on Wix and managed its domain.
- Managed end-to-end digital operations on my own: filming, editing, copywriting and daily posting.
- Ran targeted paid ad campaigns that directly drove sales.

Nov 2019 – Jan 2026

Freelance

Freelance Social Media Manager | Web Developer · Clients in the UK, USA & Philippines

- Delivered end-to-end digital services: social media management, video editing, motion graphics, branding, product label design, Google and Meta Ads, and web development.
- Designed and built client websites on WordPress, Squarespace and Canva, including Nournest Apartments (WordPress) and The Knot Media (Squarespace).
- Created brand identities, logos and Instagram feed designs for cafe, jewellery, beauty, tea and real estate brands.
- Developed AI-based games and interactive web experiences.

May 2022 – Jul 2022

Beauty Republic

Social Media Manager | Official Videographer & Editor (Intern) · BGC, Philippines

- Planned cross-platform content and managed the brand's online presence to grow engagement.
- Filmed and edited promotional videos for major company events.

May 2022 – Jul 2022

Sun Life

Official Videographer, Photographer & Editor (Intern) · Pasay, Philippines

- Planned, produced and optimised content across digital channels to build brand awareness and drive website traffic.



Video Editing

- Fc Final Cut DaVinci Resolve
- Pr Adobe Premiere Pro
- Fi Filmora Ce CapCut



Photo, Graphic & Logo Production

- Ps Adobe Photoshop
- Lr Lightroom Ca Canva



Web Development

- Gs Google Sites W WordPress
- Wix Squarespace
- Wa Wildapricot S Shopify



Email Marketing & Automations

- M Mailchimp
- CC Constant Contact Zapier



A.I. Tools

- AI ChatGPT Gemini
- Mj Midjourney
- GitHub Copilot Grammarly
- Ma Manus Claude
- Vi Vid.io Hf Higgsfield
- Re Remini



AI Video & Image Generation

- Sd Seedance 2.5 & 2.0
- Hf Higgsfield Genjutsu
- Hf Higgsfield Katana
- Hf Higgsfield Soul & Cinema
- AI GPT Image 2.5 Fl Flare
- Sr Seedream
- Nb Nano Banana Pro Xe Xelta

• CERTIFICATIONS

Courses

- Generative AI for Growth Marketing – Coursera
- Foundations of Digital Marketing and E-commerce – Coursera
- Content Strategy for Marketers – LinkedIn Learning
- Redefining Software Development Roles in the AI Era – LinkedIn Learning
- VAP Digital Marketing Course – Local Training Centre
- Microsoft Office Certification



Project Management | Content Writing | Scheduling | Analytics

- Ni Ninety Mo Monday
- Gw Google Workspace
- Ms Microsoft Buffer
- Meta Mc Metricool
- Google Ads Trello